



## Revolutionize the way you view eye exams

WaveForm™ specializes in non-surgical vision optimization through an advanced objective eye exam process and through individualized and highly customized contact lens technology.



### Benefits as far as the (optimized) eye can see

WaveForm's Optimized Wavefront Refraction (OWR) system transforms the eye exam process with innovative and proprietary technology that:

- Significantly reduces refracting time, freeing up your time to concentrate on more serious eye care issues or increase your patient load
- Has the ability to address the 20% of the optical system that may be left uncorrected through current eye exam methodology
- Gives patients an individualized printout displaying an optical map of their eye, demonstrating high order aberrations that can affect their vision

The OWR system integrates with state-of-the-art free-form eyeglass lens manufacturing precision through WaveForm's group of partner laboratories. Benefits of our freeform laboratories include:

- Eyeglass lenses manufactured to tolerances of 1/100th of a diopter compared to conventional tolerances of 1/8th
- Turnaround time of 7 days or less
- Highly competitive pricing, with savings 30% or greater when compared to that of major eyeglass lens manufacturers

Ultimately, Waveform's technology can improve patient satisfaction and increase referrals, loyalty and acclaim. While generating higher revenues and reducing costs, our OWR system will significantly improve your practice profitability.

### Greatly improved patient experience

WaveForm recently conducted a 50 patient clinical study\* comparing our Optimized Wavefront Refraction system to a subjective exam. Over 87% of the eyes tested using the OWR system achieved visual acuity equal to or better than the best subjective refraction. Patients raved about the OWR exam experience vs. the anxiety and confusion they experience during a conventional subjective examination. In fact, 100% of patients preferred the OWR eye exam process when compared to conventional subjective eye exams.

\*Data on file



**WaveForm's time-saving technology increases your practice profitability**

